



THEOPOLIS

presents, *The Inaugural Gaudí Lecture*
Featuring Jonathan Pageau

SPONSORSHIP PROPOSAL

October 24, 2026 | Victoria College, University of Toronto

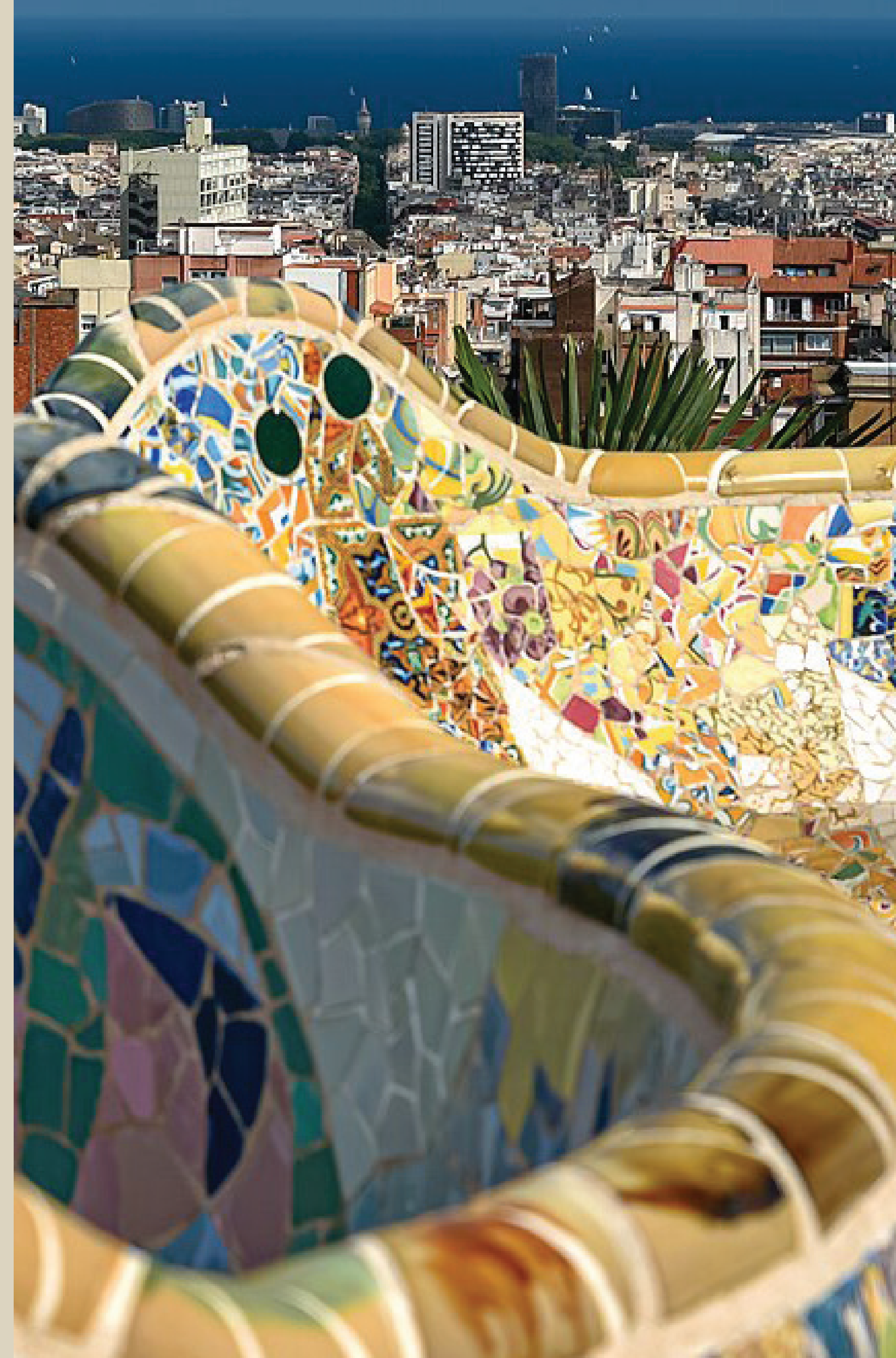
The 2026 Gaudí Lecture

Theopolis invites a select group of mission-aligned sponsors to support the inaugural Gaudí Lecture, a new annual lecture exploring the importance, impact, and perennial relevance of the Christian imagination.

Each year, Theopolis will invite a distinguished creative figure to make a public defence of the Christian imagination and its role in shaping culture, artistic practice, and daily life.

The title of the lecture series is inspired by the life and legacy of Venerable Antoni Gaudí, whose creative work exemplified the experimental, playful, and boundless nature of the Christian imagination, drawing deeply from nature as God's creation. His personal conversion, spurred by artistic practice, speaks to the dignity of artists and the power of art to prepare the soul for faith.

Held on October 24, 2026 at Victoria College, University of Toronto, the inaugural Gaudí Lecture will feature Jonathan



Pageau and is expected to gather 300 guests for a public keynote lecture and audience Q&A.

Following the lecture, Theopolis will host a private wine and cheese reception with Jonathan Pageau and select guests, including artists and key supporters.

The goal of the Gaudí Lecture is to bring serious public discourse about the Christian imagination into the life of the wider community, creating space to consider how faith and imagination can shape culture for the common good.





Jonathan Pageau

Theopolis is honoured to welcome Jonathan Pageau to deliver the inaugural Gaudí Lecture.

Jonathan Pageau is a renowned liturgical artist, writer, and public speaker whose work has helped a wide audience recover a symbolic vision of the world. Through The Symbolic World, his widely followed platform for conversations on symbolism, literature, religion, art, and culture, Pageau interprets the deep patterns that shape stories and the common imagination for an audience approaching 300,000.

Pageau's work speaks directly to the central theme of the Gaudí Lecture: how Christian stories, symbols, and images shape the way we see the world, and how inherited traditions can be recovered for a fragmented age.

In his work, the Christian imagination is not treated as an abstract idea, but as a living tradition expressed through stories, images, symbols, and artistic practice.

WHY SPONSOR THE GAUDÍ LECTURE

Founding sponsors of the Gaudí Lecture will help establish a new annual series that aims to become a longstanding fixture in Ontario's cultural life.

The Christian imagination has shaped art, architecture, literature, education, moral vision, and public life for centuries. The Gaudí Lecture creates an occasion for a large public audience to understand the Christian imagination as the culture-shaping force that gave rise to Dante's *Divine Comedy* and Michelangelo's *David*.

The Gaudí Lecture ultimately seeks to serve Ontario's common good. By bringing together a broad cross-section of society — artists, students, professionals, business leaders,

clergy, patrons, academics, institutional partners, community leaders, and the wider public — the evening will spark discussion, build community, and invite deep engagement with the ideas that shape our culture.

The lecture also supports a rising generation of artists by connecting them with the communities, patrons, and institutions that can support their vocation. More broadly, it offers Ontario an opportunity to participate in the renewal of Catholic culture now gathering momentum across North America.

Sponsors of the inaugural lecture will be recognized among the first patrons helping bring this annual series to life.



SPONSORSHIP LEVELS

SUPPORTER — \$1,000

Includes:

- name or logo recognition on the Gaudí Lecture webpage
- name or logo recognition in the event program
- inclusion in a post-event sponsor thank-you on Instagram and in Theopolis's email newsletter
- 2 complimentary lecture tickets with reserved seating

PATRON — \$2,500

Includes:

- all Supporter benefits
- name or logo recognition on select promotional print materials, where production timelines allow
- 4 complimentary lecture tickets with reserved seating

BENEFACTOR — \$5,000

Includes:

- all Patron benefits
- priority name or logo placement on the Gaudí Lecture webpage and event program
- 6 complimentary lecture tickets with priority reserved seating
- limited edition print by a Theopolis artist
- 2 invitations to the private post-lecture reception, subject to capacity



SPONSORSHIP LEVELS

LEAD BENEFACTOR — \$7,500

Includes:

- all Benefactor benefits
- prominent name or logo placement on the Gaudí Lecture webpage and event program
- verbal acknowledgment at the lecture
- 10 complimentary lecture tickets with priority reserved seating
- limited edition print by a Theopolis artist
- 4 invitations to the private post-lecture reception

CUSTOM SUPPORT

Custom support opportunities are available upon request for sponsors who wish to contribute at a different level or discuss a tailored form of recognition.

About Theopolis

Theopolis is a Canadian non-profit supporting the creative, spiritual, and professional development of Catholic artists, while creating spaces of encounter between faithful and secular audiences.

The Gaudí Lecture builds on the momentum of our May 2026 public launch, marked by *The Drama of the Soul*, an inaugural exhibition featuring a dozen Catholic Canadian artists. With a sold-out opening weekend, art sales, and strong public response, the exhibition demonstrated a real appetite for serious Catholic artistic and cultural work in Ontario.

The Gaudí Lecture is the next step in that mission.



SPONSORSHIP TERMS

Theopolis welcomes sponsorships that are in keeping with the mission and values of the project and reserves the right to approve all sponsorships accordingly.

Sponsorship is confirmed upon receipt of payment and any required sponsor materials. Inclusion in printed materials is subject to production timelines and the timely delivery of approved logos or sponsor names.

Sponsorships support the full cost of producing the Gaudí Lecture, including event preparation, venue and rental costs, speaker honorarium and travel, hospitality, marketing, printed materials, reception costs, and event delivery.

Sponsorships are not charitable donations and are not eligible for charitable tax receipts. Should programming or event details change, Theopolis will make reasonable efforts to provide comparable recognition consistent with the selected level of support.



CONTACT

To discuss sponsorship opportunities, please contact:

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